

DERRICK TROTMAN

CONTENT CREATIVE



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www.derricktrotman.com



linkedin.com/in/derrick-trotman

PROFILE

Creative artist with 3+ years of agency and client experience, interested in a space to creatively solve problems through design and storytelling. Currently leading content as an in-house filmmaker and creative artist for a top footwear brand in the outdoor industry. Experienced in leading small to mid-sized teams to achieving top creative results across film, photography and design. Collaborative, easy-going, and an absolute nerd of all things cool.

EDUCATION

BA in Communication, Advertising
Brigham Young University
2015 – 2020

SKILLS

Advertising
Art Direction
Creative Writing
Marketing
Creative Concept
Filmmaking
Photography
DaVinci Resolve
Adobe Suite
Microsoft Office
Deck Design and Pitch
Affinity
AI Creative
Learning Figma

WORK EXPERIENCE

Creative Artist

Merrell | 2021 - Present

Joined Merrell's in-house global creative agency to help build the visual look and feel of the brand through a re-brand. Launched Wolverine Worldwide's new production studio; currently managing it for the portfolio of brands and their external vendors. Developed the Merrell Test Lab film and photography identity alongside our Senior Designer.

Creative Producer

Matix Labs | 2020 - 2021

Joined as the first creative team member, and helped build the team alongside our VP. Helped grow the agency into a multi-million dollar agency by building out a production studio and delivering creative that converts for over 40 international e-commerce clients. Took a special interest in the growth of the culture and bringing new insights to the office and our employees; advancing the agency into a modern, aware, and competitive place.

Freelance Creative

Google Creative Lab | 2019

Contracted via Adecco with the Google Creative Lab in the capacity of a Junior Creative and Filmmaker. Conceptualized and executed live-action and animated commercials across multiple brand teams. Worked on several special projects that resulted in Google being publicly recognized as an international leader in the environmental and cultural spaces.

DERRICK TROTMAN

CREATIVE ARTIST



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INTERESTS

Contemporary Art
Dance
Travel
Cooking
Music
Films
Fútbol

WORK EXPERIENCE CONTINUED

Producer and Editor

BYU Football and Athletics | 2015 - 2019

Took over as the lead content creator; produced, directed, and edited for social content, promos, and highlight reels. Co-directed a short documentary series capturing the highs and lows within the tight football family led by Coach Sitake. Worked with the NFL Draft Video Coordinator during the 2017 and 2018 NFL Draft.

EXTRA

2020 Student Emmy Nominee
2019 Clio Award Winner
2019 Young One's ADC Cube Winner
2019 Telly Award Winner
2019 Addy's Award Winner